

PMPS

Pharmaceutical Manufacturing and Packing Sourcer



2026

Media Pack

PMGROUP
intelligence. innovation. inspiration

SAMEDAN
Pharmaceutical Publishers

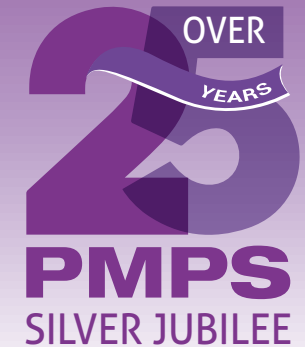
Working With Us

Pharmaceutical Manufacturing and Packing Sourcer (PMPS) has built its reputation as an industry-leading platform over 25 years. It is a trusted medium to raise profiles plus promote products and services. The advantages of appearing in the publication include:

1. Access to an international readership of supply chain decision makers
2. Association with strong, opinion-led editorial features on industry focus topics
3. Affiliation with a growing number of international, PMPS-sponsored trade events and conferences
4. Enduring advertising partnerships and a loyal affiliate network
5. Digital-first exposure to reach an even wider audience

About Us

PMPS is a specialist, B2B magazine providing in-depth coverage of topics vital to the pharmaceutical manufacturing, packaging and supply chain sectors. Published quarterly, it is a respected channel for senior executives and strategic decision makers to keep up to date with industry trends and the latest product developments. PMPS highlights the innovations and trends that matter through expert thought leadership and effective marketing opportunities.

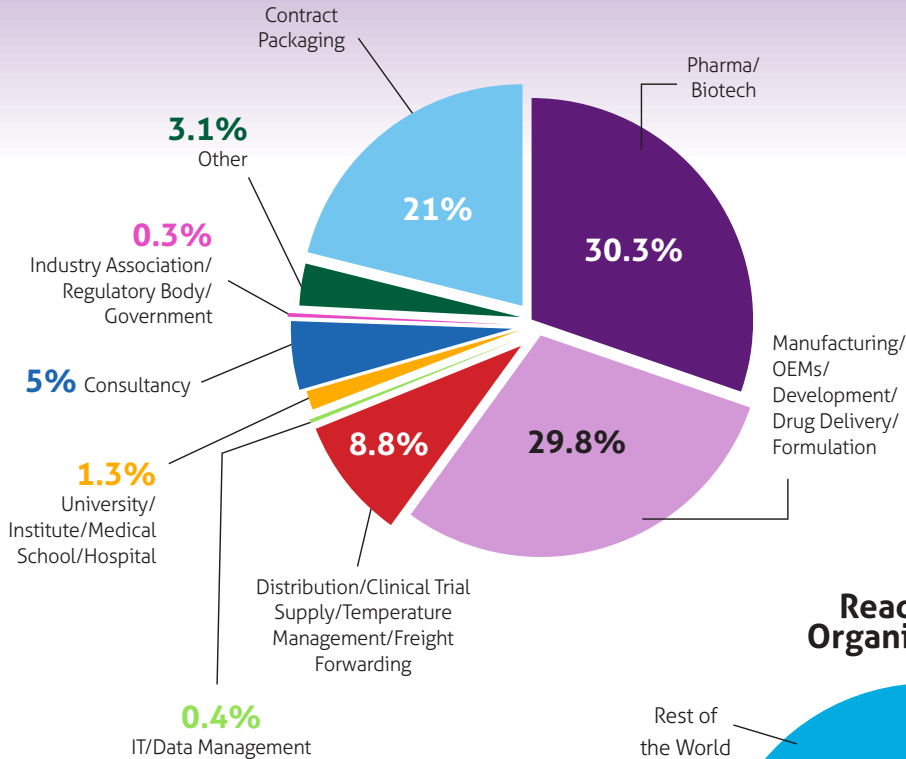


There are options for both editorial and promotional submissions:

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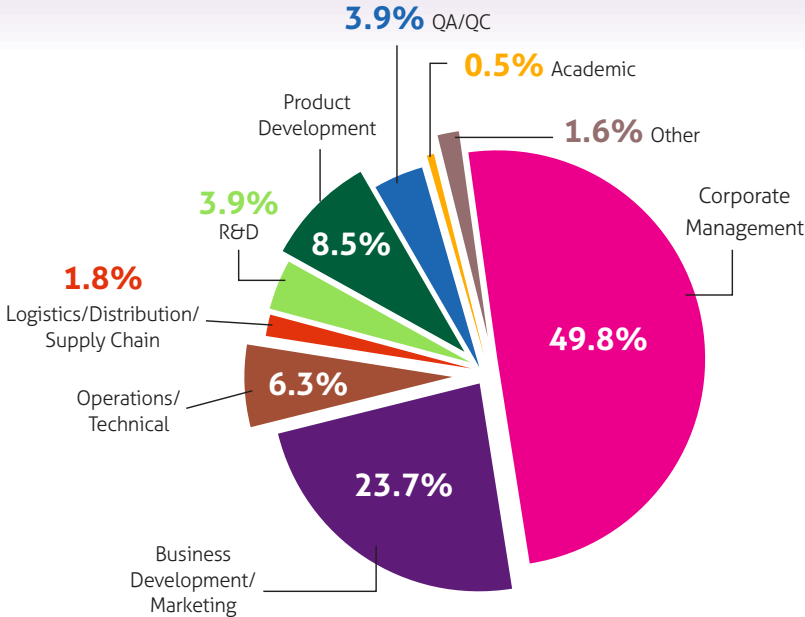
Readership

Readership by Organisation Type*

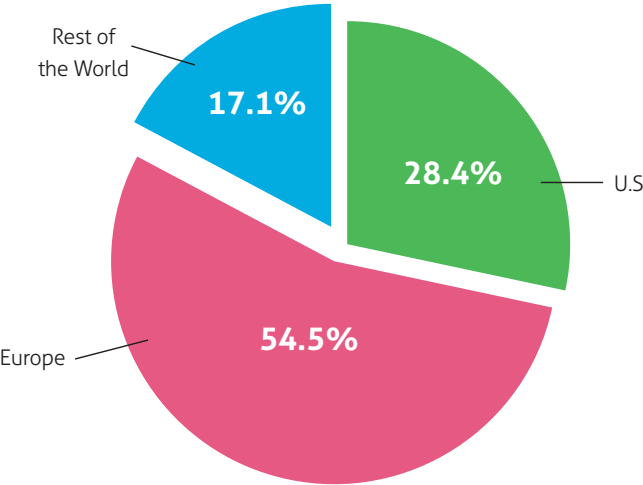


Digital readership: 29,192

Readership by Job Function*



Readership by Organisation Country*



PMPS Editorial Programme* - serving the industry for over 25 years

PMPS is committed to editorial integrity, with expert authors from across the industry commissioned to write accurate and technical thought-led features. Articles are supported by interviews and shorter pieces, along with event previews and reviews, creating a highly readable platform for the dissemination of ideas throughout the manufacturing, packaging and supply chain sector. Contact the Editor, Yasmin Nolan, regarding editorial contributions on: yasmin@samedanltd.co.uk

Issue	Winter 2026	Spring 2026	Summer 2026	Autumn 2026
Launches	January	April	June	September
Topics	<ul style="list-style-type: none"> • Supply Chain – explore supply chain challenges and examine how they can be addressed through problem-solving in real-world scenarios • Sustainability in Manufacturing and Packaging – delve into how sustainable practices in manufacturing and packaging can reduce environmental impact while maintaining efficiency and compliance • Anti-Counterfeiting and Serialisation – examine strategies in anti-counterfeiting and serialisation to protect patients and ensure product integrity 	<ul style="list-style-type: none"> • Primary and Secondary Packaging – discuss innovations and challenges in primary (direct contact) and secondary (outer layer) packaging, from ensuring product protection to enhancing usability and compliance • Tabletting and Capsuling – explore formulation and process optimisation in the making of tablets/capsules, to ensuring quality, efficiency and patient safety • Cool Chain Developments – consider developments in the pharmaceutical cold chain, focusing on technologies and strategies that safeguard temperature-sensitive products in transit and storage 	<ul style="list-style-type: none"> • Cleanrooms and Sterilisation – give insight into maintaining controlled environments and effective sterilisation methods, ensuring safe, compliant and contamination-free pharmaceutical production • New Technology in Pharma Packaging – highlight the latest developments in pharma packaging that enhance safety, efficiency, sustainability and patient engagement • Innovative Drug Delivery – examine cutting-edge technologies in drug delivery, from advanced formulations to device innovations that optimise therapeutic outcomes 	<ul style="list-style-type: none"> • AI and Machine Learning – investigate how AI and machine learning are transforming pharma, from accelerating drug discovery to optimising manufacturing and supply chains • Extractables and Leachables – discuss the impact of extractables and leachables on drug safety, packaging integrity and regulatory compliance • Smart and On-Demand Packaging – discover interactive or tracking features alongside tailored, just-in-time formats in pharma packaging • Medtechnology – examine how new medical technologies and digital tools are advancing drug delivery, diagnostics and patient care
Supplements	<ul style="list-style-type: none"> • Pharmapack Europe Supplement 	<ul style="list-style-type: none"> • Inhalation Technology Supplement 	<ul style="list-style-type: none"> • Parenteral Technology Supplement 	<ul style="list-style-type: none"> • FlyPharma Conference Supplement • CPHI WW Supplement • DDL Supplement

*TOPICS AND EVENTS SUBJECT TO CHANGE

Supporting Events

PMPS is excited to support a number of groundbreaking events where our magazines will be available to pick up, free-of-charge. If you are interested in a media partnership with us for your event, then please get in contact with Simon at simon@samedanltd.com.



Digital

Samedanltd.com is an online portal providing readers with cutting-edge content, including opinion-led articles from industry experts, news updates and events calendar. Website visitors are also able to access the entire archive of *PMPS* articles.

Sponsorship of the digital magazine edition (and Outside Back Cover of print magazine)

3 months **£8,750**

The **PMPS e-newsletter** is emailed each month to a growing list of global digital subscribers, containing a link to the current edition and the latest industry updates



The digital magazine edition of *PMPS* is a fully interactive, page-turning edition of the print magazine

Sponsorship of e-newsletter

Headline banner	Monthly	£1,250
Midway banner	Monthly	£950

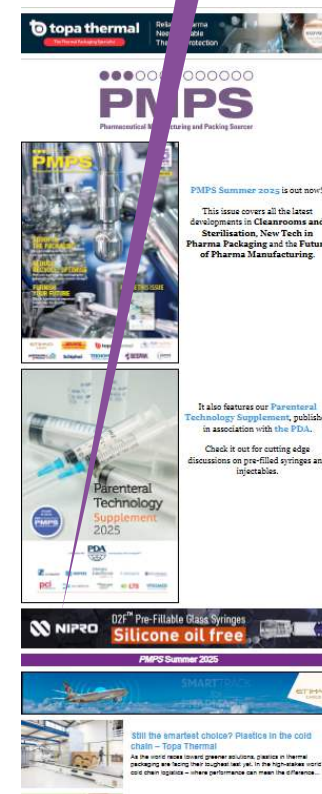
Banner on *PMPS* homepage

Headline website banner

1 month	2 months	3 months
£1,200	£1,800	£2,200

Standard website banner

1 month	2 months	3 months
£500	£750	£950



* These are the rate-card prices for single bookings. Discounts are available for multiple bookings

Direct Marketing

Direct Marketing

Take advantage of Samedan's e-marketing service to send your own exclusive **email newsletter** to over 50,000 digital subscribers. This is a great opportunity to target the decision makers you want to reach with your news, special offer or latest product information – delivered direct to their inboxes.

Reach our database of quality-ensured and GDPR-compliant life science professionals spanning the entire pharma, biopharma and MedDev industry.

Send promotional emails to senior management, decision makers and purchasers across the industry – price £500 per 1,000 records*

Reach a broad range of professionals or target *PMPS* subscribers, including manufacturing and supply chain leaders


Target specific job functions, organisation types and geographical locations

Use our e-marketing service as part of a customised multi-channel campaign

(print, digital and email)


Event Promotion

Why not **promote your event** with a tailored newsletter? Highlight speakers, list top exhibitors and offer an earlybird registration discount to tempt senior-level executives to attend. Let us help you design an impactful campaign – perhaps in conjunction with a dedicated event preview section in the magazine or a separate, special brochure (see page 10). Speak to our experienced team who can advise you on creating an effective omnichannel package that will get results.



**2024 PPA
PARENTERAL
PACKAGING
CONFERENCE**

**15-16 APRIL 2024
OSPE/AMSTERDAM, NETHERLANDS**



Meet the talent in quality, innovation, and regulatory readiness, showcasing the challenges of the new environment and the **Parenteral Packaging Conference** in 2024 was in Copenhagen, Denmark.

In a time characterized by environmental challenges and rapid changes, the conference will bring together industry experts and experts to share the latest trends in parenteral packaging.

Keynote speakers include: Managing Customer Closure (Hugbo), packaging innovation: how to ensure continuous packaging innovation (Hugbo), packaging innovation: how to ensure continuous packaging innovation (Hugbo), packaging innovation: how to ensure continuous packaging innovation (Hugbo).

You will want to make the most of your special opportunity by attending:

- A detailed perspective from the regulatory landscape: Europe
- Latest trends in packaging technology
- A look at innovation in packaging from a first-class industry perspective
- Regulatory updates from the FDA and EMA

Check out the [agenda](#) for more details.




By 2024, you will be a well-informed professional and will be able to make the most of your special opportunity. You will be able to make the most of your special opportunity. You will be able to make the most of your special opportunity. You will be able to make the most of your special opportunity.

The conference is the place to discuss regulatory updates, technological innovations, and innovative packaging designs for the future of parenteral packaging. Don't miss this opportunity.

[REGISTER NOW](#)

Make the Most of Your Time in Copenhagen


Take your experience to the next level by signing up for related expert training!

 <p>Container Closure Integrity Testing by the Container</p> <p>Due to the increasing demand for parenteral packaging, the industry is looking for new technologies to ensure the integrity of the container. This session will discuss the latest trends in container closure integrity testing and how to ensure the integrity of the container.</p>	 <p>Extrusion and Lamination</p> <p>Extrusion and lamination are key technologies in the parenteral packaging industry. This session will discuss the latest trends in extrusion and lamination and how to ensure the integrity of the container.</p>	 <p>All about Pro-Fit® From Steris</p> <p>Pro-Fit is a revolutionary technology for parenteral packaging. This session will discuss the latest trends in Pro-Fit and how to ensure the integrity of the container.</p>
<p>Learn More</p>	<p>Learn More</p>	<p>Learn More</p>



topa thermal

Safeguarding the Pharmaceutical Cold Chain



Safeguarding the pharmaceutical cold chain.

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See us at LogiPharma 2008 Booth #11, 10-11 April, Lyon

topa thermal

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MPMS

Member of the Pharmaceutical Packaging Manufacturers Society

Why Thermal & mechanical protection is critical
Cold chain environments & best practices – essential
Exclusive supplement from Topa Thermal & MPMS

Topa Thermal is the company that epitomises thermal innovation. We have devoted our efforts to temperature-controlled distribution. Our commitment to excellence, coupled with cutting edge technology, sets us apart.

Please enjoy this special supplement, as we discuss the importance of thermal and mechanical protection for pharmaceuticals, cold chain innovations, and best practices to improve your temperature-controlled supply chain.

Innovating across the pharma cold chain

Hein Stevens, CEO

As the CEO of Topa Thermal, I am proud to be a company that epitomises thermal innovation. With over three decades of experience, we have devoted our efforts to temperature-controlled distribution – a critical factor in ensuring global...

Why mechanical testing of thermal packaging matters – Richard Harrop

In the complex world of primary supply chains, maintaining the integrity of temperature-sensitive medications during transport is not only a regulatory requirement, but also crucial for patient safety. Pharma manufacturers need confidence in their supply chain...

topa thermal

See us at LogiPharma 2008 Booth #11, 10-11 April, Lyon

Reliable Pharma Needs Reliable Thermal Protection

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FDA/ FDA JOINT REGULATORY CONFERENCE 2024

Collaborating with Quality and Integrity
09-11 SEPTEMBER WASHINGTON, DC

The **FDA/FDA Joint Regulatory Conference 2024**, the annual FDA co-sponsored Current Good Manufacturing Practice (CGMP) conference, is taking place from 9 to 11 September in Washington, D.C.

Now in its 33rd year, the conference will offer a comprehensive agenda with substantive sessions and practical case studies that will provide insight into the everyday application of Current Good Manufacturing Practice (CGMP) and methodologies.

Attend to hear directly from **Peter Marks, MD, PhD**, Director, Center for Biologics Evaluation and Research (CBER), U.S. FDA, and **Patrizia Cavazzana, MD**, Director, Center for Drug Evaluation and Research (CDER), U.S. FDA.

Concurrent sessions will focus on topics related to practices and innovations, quality systems, and supply chains. FDA regulators continue to serve as session speakers and panelists.

Throughout the conference, industry and regulatory experts will present practical insights and solutions to help attendees ensure lifecycle drug quality assurance and CGMP compliance at their companies.

The conference continues to be the essential annual CGMP event to attend and receive live and highly relevant Center for Drug Evaluation and Research (CDER), Center for Biologics Evaluation and Research (CBER), Center for Veterinary Medicine (CVM), and Office of Regulatory Affairs (ORA) updates.

[View the agenda](#)

Save up to 20% during our early registration period (ending 17 July).

[REGISTER TODAY](#)

* These are the rate-card prices for single bookings. Discounts are available for multiple bookings

Webinars

PMPS also offers opportunities for companies to sponsor and run customised webinars. We'll organise and deliver a live discussion-based webinar and Q&A, promoting it to our targeted audience of industry professionals and providing you with attendee details and analytics.

- Promote your company as a thought-leader in your field
- Marketing campaign targeted at industry professionals
- Full support throughout the process to plan and produce the webinar to a high standard
- Post-event report with attendee details for lead generation

From £7,500



SOCIAL

PMPS has an active and growing presence on Twitter – follow us **@PMPSmag**

News and Press Releases

Share industry news and include your latest press releases in a dedicated feed.

Optimization of design transfer from device development to final assembly

Thursday 24 Feb 15:00 GMT 10:00 EST 23:00 CST

Register today: Live next Thursday

 Taras Senluch, Head of Account Management, Americas, SHL Medical

 Amy Hartl, Director of Process Development, SHL Medical

Thursday 24 February | 15:00 GMT | 10:00 EST | 23:00 CST

 SHL MEDICAL

Optimization of design transfer from device development to final assembly

Development of drug delivery devices goes through numerous critical stages. Of these stages, design transfer plays a significant role as part of the product lifecycle to assure the final device design is properly translated into production specifications. Given the complexity of a drug delivery device project, a sound design transfer process is necessary to meet the project timeline and cost.

Pharma and biotech companies then have the option to establish a final assembly and packaging infrastructure internally or they can partner up with third party contract manufacturers, or they can work with end-to-end solution providers like SHL to execute the final stage of their combination product projects.

SHL's Taras and Amy will explore the key differences, advantages, and potential project risks associated with each route. The speakers will also discuss the role of an integrated process development strategy – referencing SHL as an example – in developing an optimal design transfer and manufacturing solution to transform engineering designs into manufactured drug delivery devices successfully and consistently.

Key topics that will be covered in this webinar include:

- Design transfer in the drug delivery device industry
- Critical factors to consider in the design transfer processes
- Comparison of different final assembly and packaging options
- SHL Medical's process development strategy and capabilities

[Click here to book your place today.](#) If you require further information, please do not hesitate to contact us.

Not going to be able to make it? [Register now](#) and we'll send you a link to the on demand version after the live webinar.

Results from two recent webinars:

255
Registrations

1714
Registration
Page Visits

14%
Registration
Conversion Rate

285
Registrations

1959
Registration
Page Visits

14%
Registration
Conversion Rate

Magazine Advertising Rates*

Special advertisement positions

Outside back cover and digital sponsorship
of online magazine

£6,950

Inside front cover (full page)

£4,950

Double page spread (DPS)

£4,950

Inside back cover (full page)

£3,950

Opposite contents page (full page only)

£2,950

Full page

£1,450

Opposite editor's letter (full page only)

£2,950

Half page horizontal

£2,150

Front cover logo

£950

* These are the rate-card prices for single insertions. Discounts are available for series bookings

Company Profile

£2,150



Product Profile

£2,150



Spotlight Advertorial **£3,250**



Exclusive Media Partnerships with *PMPS*

Build your supplement complete with your company/event branding
 Showcase your products and services to our worldwide online readership
 Bring your company or event to the forefront of the magazine
 Introduce readers to your new product, event and services
 Work with our editors to create your ideal advertising platform

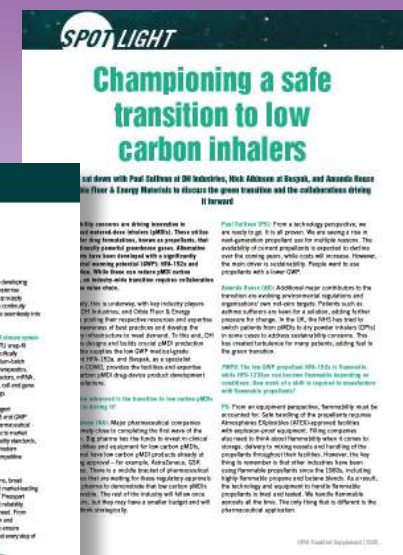


Email simon@samedanltd.com to find out more about becoming our media partners, or creating your own personal supplement



"We are pleased to continue our partnership with PMPS, a publication that shares our passion for driving the pharmaceutical sector forward through groundbreaking innovation and meaningful connections"

– Tara Dougal, brand director for CPHI Worldwide



Promotional Opportunities with FlyPharma



FLYPHARMA CONFERENCES

Join us for the FlyPharma Conference and Exhibition

Each year Samedan's **FlyPharma Conference** series gets bigger and better. Hosted in cities with superior pharma cargo and logistics facilities across Europe – and farther afield – these events draw in the cream of the industry's air transport and supply chain executives. Alongside a speaker programme featuring senior executives discussing the latest industry trends and challenges, there is an outstanding exhibition of state-of-the-art equipment and services.

Prior to the event, **PMPS** publishes a comprehensive preview in its **FlyPharma Supplement**, showcasing the companies taking part and the highlights of the show. This is distributed in advance to our extensive readership via the digital edition, as well as physically in our top quality, glossy print magazine at the meeting, giving excellent publicity to participants. From advertorials like Spotlights, Company Profiles and Q&As, to pages of advertising, this is the perfect vehicle to show your expertise to your target market.

For more information, contact Simon Caplan
(simon@samedanltd.com)



Who We Work With





PMPs

Pharmaceutical Manufacturing and Packing Sourcer

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For further information on advertising opportunities, including our terms and conditions and technical specifications, contact our sales team:

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