PMPS

Pharmaceutical Manufacturing and Packing Sourcer

2026 Media Pack

PMGROUP
intelligence. innovation. inspiration

SAMEDAN
Pharmaceutical Publishers

Working With Us

Pharmaceutical Manufacturing and Packing Sourcer (PMPS) has built its reputation as an industry-leading platform over 25 years. It is a trusted medium to raise profiles plus promote products and services.
The advantages of appearing in the publication include:

1. Access to an international readership of supply chain decision makers
2. Association with strong, opinion-led editorial features on industry focus topics
3. Affiliation with a growing number of international, *PMPS*-sponsored trade events and conferences
4. Enduring advertising partnerships and a loyal affiliate network
5. Digital-first exposure to reach an even wider audience

OVER 25 YEARS
PMPS
SILVER JUBILEE

About Us

PMPS is a specialist, B2B magazine providing in-depth coverage of topics vital to the pharmaceutical manufacturing, packaging and supply chain sectors. Published quarterly, it is a respected channel for senior executives and strategic decision makers to keep up to date with industry trends and the latest product developments. *PMPS* highlights the innovations and trends that matter through expert thought leadership and effective marketing opportunities.

Event-related Supplements

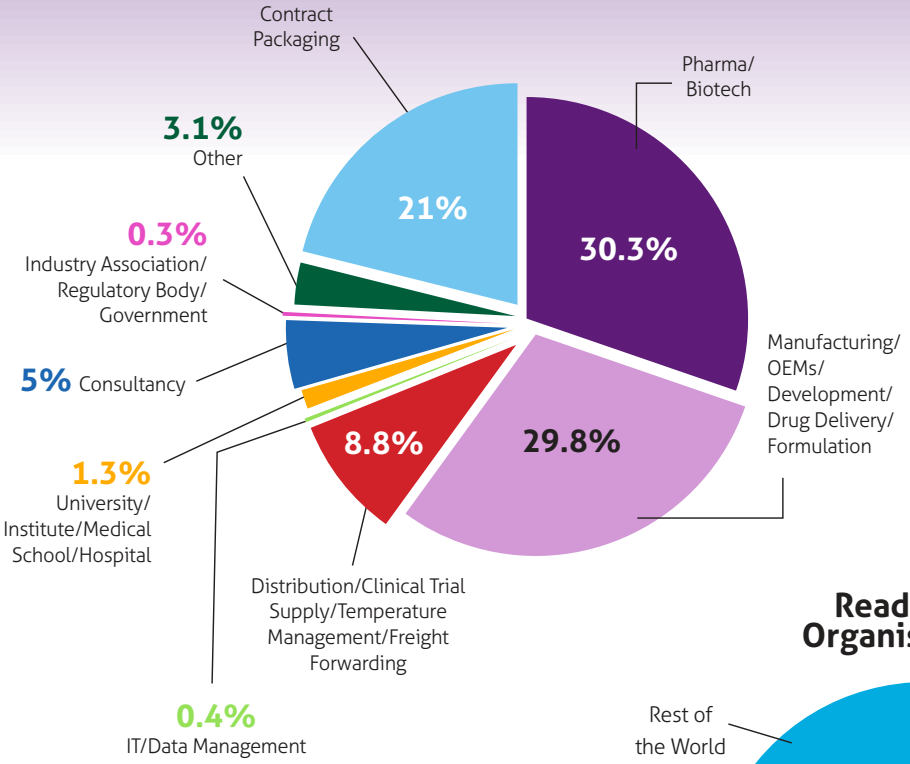
Be part of our event-related Supplements, partnered with several integral events across the pharma industry and covering key areas of drug delivery.

There are options for both editorial and promotional submissions:

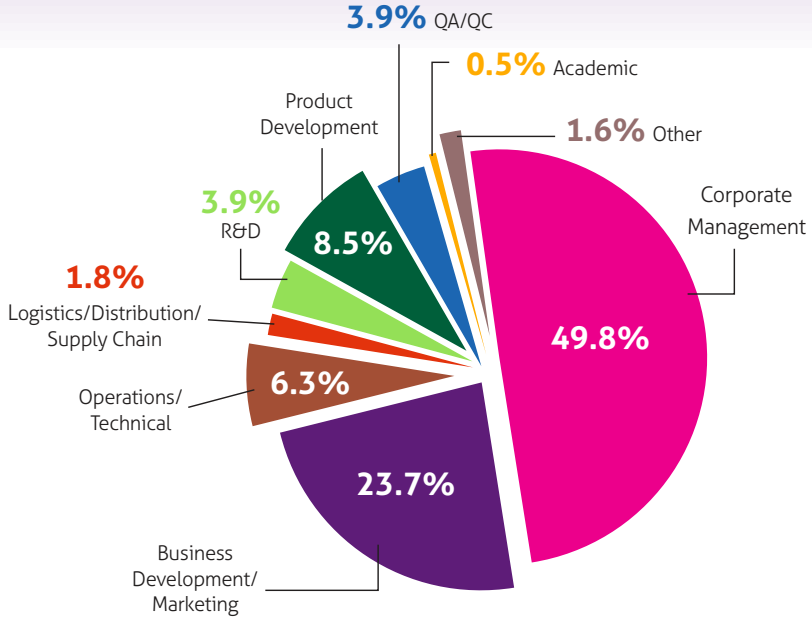
Readership

Digital readership: 29,192

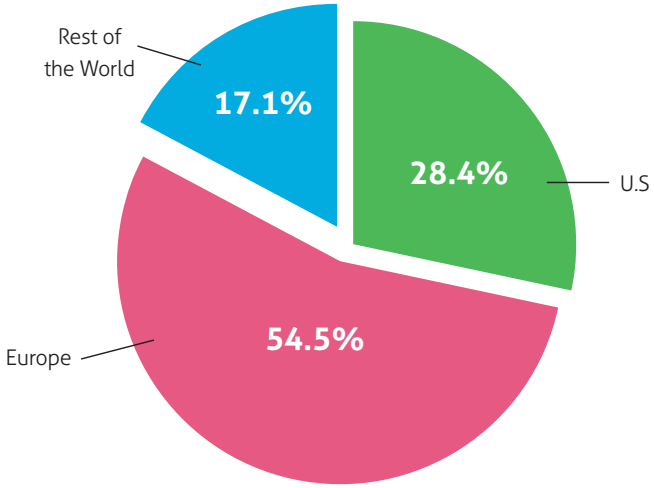
Readership by Organisation Type*



Readership by Job Function*



Readership by Organisation Country*



PMPS **Editorial Programme* - serving the industry for over 25 years**

PMPS is committed to editorial integrity, with expert authors from across the industry commissioned to write accurate and technical thought-led features. Articles are supported by interviews and shorter pieces, along with event previews and reviews, creating a highly readable platform for the dissemination of ideas throughout the manufacturing, packaging and supply chain sector. Contact the Editor, Yasmin Nolan, regarding editorial contributions on: yasmin@samedanltd.co.uk

Issue	Winter 2026	Spring 2026	Summer 2026	Autumn 2026
Launches	**January**	**April**	**June**	**September**
Topics	• **Supply Chain** – explore supply chain challenges and examine how they can be addressed through problem-solving in real-world scenarios • **Sustainability in Manufacturing and Packaging** – delve into how sustainable practices in manufacturing and packaging can reduce environmental impact while maintaining efficiency and compliance • **Anti-Counterfeiting and Serialisation** – examine strategies in anti-counterfeiting and serialisation to protect patients and ensure product integrity	• **Primary and Secondary Packaging** – discuss innovations and challenges in primary (direct contact) and secondary (outer layer) packaging, from ensuring product protection to enhancing usability and compliance • **Tabletting and Capsuling** – explore formulation and process optimisation in the making of tablets/capsules, to ensuring quality, efficiency and patient safety • **Cool Chain Developments** – consider developments in the pharmaceutical cold chain, focusing on technologies and strategies that safeguard temperature-sensitive products in transit and storage	• **Cleanrooms and Sterilisation** – give insight into maintaining controlled environments and effective sterilisation methods, ensuring safe, compliant and contamination-free pharmaceutical production • **New Technology in Pharma Packaging** – highlight the latest developments in pharma packaging that enhance safety, efficiency, sustainability and patient engagement • **Innovative Drug Delivery** – examine cutting-edge technologies in drug delivery, from advanced formulations to device innovations that optimise therapeutic outcomes	• **AI and Machine Learning** – investigate how AI and machine learning are transforming pharma, from accelerating drug discovery to optimising manufacturing and supply chains • **Extractables and Leachables** – discuss the impact of extractables and leachables on drug safety, packaging integrity and regulatory compliance • **Smart and On-Demand Packaging** – discover interactive or tracking features alongside tailored, just-in-time formats in pharma packaging • **Medtechnology** – examine how new medical technologies and digital tools are advancing drug delivery, diagnostics and patient care
Supplements	• **Pharmapack Europe Supplement**	• **Inhalation Technology Supplement**	• **Parenteral Technology Supplement**	• **FlyPharma Conference Supplement** • **CPHI WW Supplement** • **DDL Supplement**

*TOPICS AND EVENTS SUBJECT TO CHANGE

Supporting Events

PMPS is excited to support a number of groundbreaking events where our magazines will be available to pick up, free-of-charge. If you are interested in a media partnership with us for your event, then please get in contact with Simon at simon@samedanltd.com.

PHARMAPACK By CPHI

PDA® Parenteral Drug Association

DDL2025 DRUG DELIVERY TO THE LUNGS

RDD2026 Respiratory Drug Delivery

FLYPHARMA CONFERENCES

ppma total 2025

CPHI

Digital

Samedanltd.com is an online portal providing readers with cutting-edge content, including opinion-led articles from industry experts, news updates and events calendar. Website visitors are also able to access the entire archive of *PMPS* articles.

Sponsorship of the digital magazine edition (and Outside Back Cover of print magazine)

3 months **£8,750**

The digital magazine edition of *PMPS* is a fully interactive, page-turning edition of the print magazine

The ***PMPS* e-newsletter** is emailed each month to a growing list of global digital subscribers, containing a link to the current edition and the latest industry updates

Sponsorship of e-newsletter

Headline banner	Monthly	**£1,250**
Midway banner	Monthly	**£950**

Banner on *PMPS* homepage

Headline website banner

1 month	2 months	3 months
£1,200	**£1,800**	**£2,200**

Standard website banner

1 month	2 months	3 months
£500	**£750**	**£950**

* These are the rate-card prices for single bookings. Discounts are available for multiple bookings

Direct Marketing

Direct Marketing

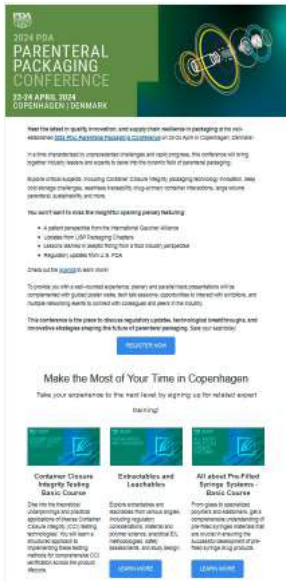
Take advantage of Samedan's e-marketing service to send your own exclusive **email newsletter** to over 50,000 digital subscribers. This is a great opportunity to target the decision makers you want to reach with your news, special offer or latest product information – delivered direct to their inboxes.

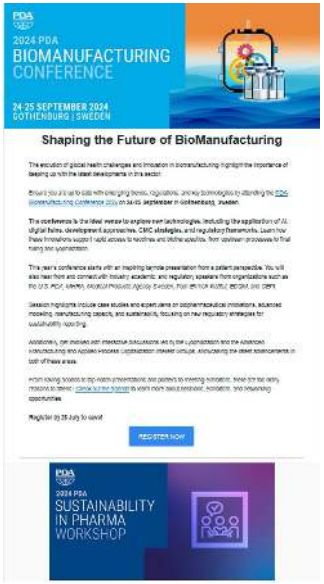
Reach our database of quality-ensured and GDPR-compliant life science professionals spanning the entire pharma, biopharma and MedDev industry.

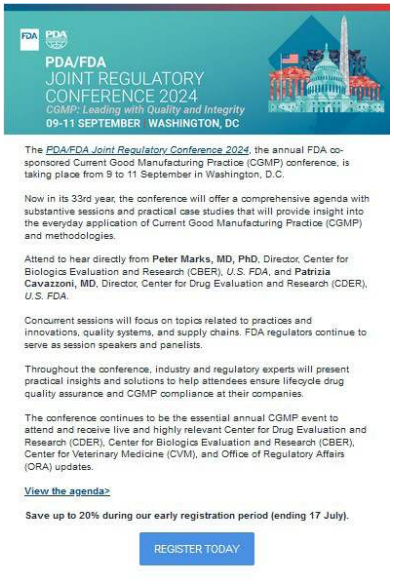
- Send promotional emails to senior management, decision makers and purchasers across the industry – price £500 per 1,000 records*
- Reach a broad range of professionals or target *PMPS* subscribers, including manufacturing and supply chain leaders
- Target specific job functions, organisation types and geographical locations
- Use our e-marketing service as part of a customised multi-channel campaign (print, digital and email)

Event Promotion

Why not **promote your event** with a tailored newsletter? Highlight speakers, list top exhibitors and offer an earlybird registration discount to tempt senior-level executives to attend. Let us help you design an impactful campaign – perhaps in conjunction with a dedicated event preview section in the magazine or a separate, special brochure (see page 10). Speak to our experienced team who can advise you on creating an effective omnichannel package that will get results.







* These are the rate-card prices for single bookings. Discounts are available for multiple bookings

Webinars

PMPS also offers opportunities for companies to sponsor and run customised webinars. We'll organise and deliver a live discussion-based webinar and Q&A, promoting it to our targeted audience of industry professionals and providing you with attendee details and analytics.

- Promote your company as a thought-leader in your field
- Marketing campaign targeted at industry professionals
- Full support throughout the process to plan and produce the webinar to a high standard
- Post-event report with attendee details for lead generation

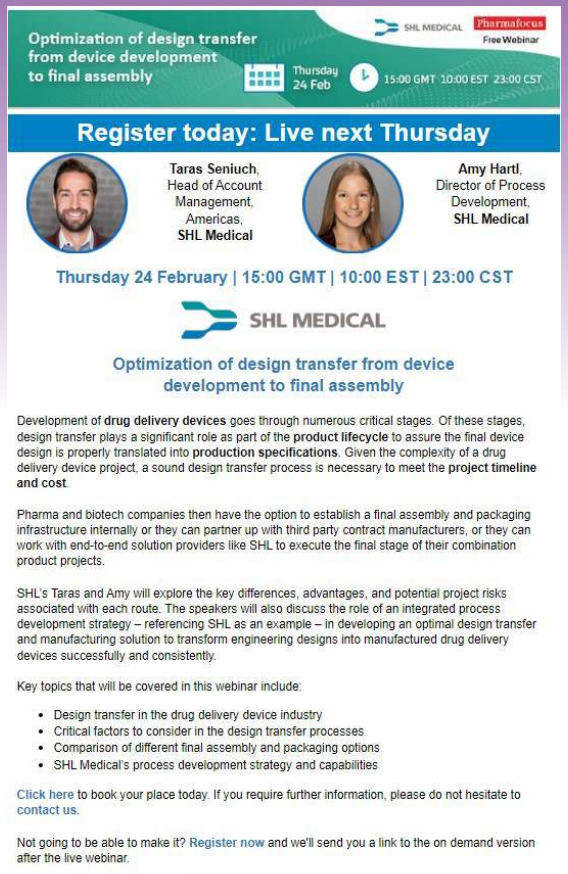
From £7,500

SOCIAL

PMPS has an active and growing presence on Twitter – follow us **@PMPSmag**

News and Press Releases

Share industry news and include your latest press releases in a dedicated feed.



Results from two recent webinars:

255 Registrations	**1714** Registration Page Visits	**14%** Registration Conversion Rate
285 Registrations	**1959** Registration Page Visits	**14%** Registration Conversion Rate

Magazine Advertising Rates*

Special advertisement positions

Outside back cover and digital sponsorship of online magazine	**£6,950**
Inside front cover (full page)	**£4,950**
Double page spread (DPS)	**£4,950**
Inside back cover (full page)	**£3,950**
Opposite contents page (full page only)	**£2,950**
Full page	**£1,450**
Opposite editor's letter (full page only)	**£2,950**
Half page horizontal	**£2,150**
Front cover logo	**£950**

* These are the rate-card prices for single insertions. Discounts are available for series bookings

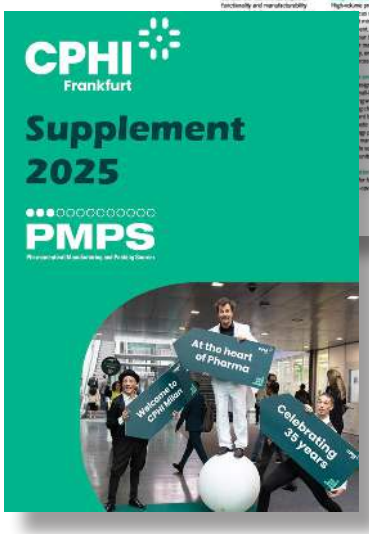
Company Profile **£2,150**

Product Profile **£2,150**

Spotlight Advertorial **£3,250**

Exclusive Media Partnerships with *PMPS*

- Build your supplement complete with your company/event branding
- Showcase your products and services to our worldwide online readership
- Bring your company or event to the forefront of the magazine
- Introduce readers to your new product, event and services
- Work with our editors to create your ideal advertising platform



Email **simon@samedanltd.com** to find out more about becoming our media partners, or creating your own personal supplement

"We are pleased to continue our partnership with PMPS, a publication that shares our passion for driving the pharmaceutical sector forward through groundbreaking innovation and meaningful connections"

– Tara Dougal, brand director for CPHI Worldwide

Promotional Opportunities with FlyPharma

FLYPHARMA CONFERENCES

Join us for the FlyPharma Conference and Exhibition

Each year Samedan's **FlyPharma Conference** series gets bigger and better. Hosted in cities with superior pharma cargo and logistics facilities across Europe – and farther afield – these events draw in the cream of the industry's air transport and supply chain executives. Alongside a speaker programme featuring senior executives discussing the latest industry trends and challenges, there is an oustanding exhibition of state-of-the-art equipment and services.

Prior to the event, *PMPS* publishes a comprehensive preview in its **FlyPharma Supplement,** showcasing the companies taking part and the highlights of the show. This is distributed in advance to our extensive readership via the digital edition, as well as physically in our top quality, glossy print magazine at the meeting, giving excellent publicity to participants. From advertorials like Spotlights, Company Profiles and Q&As, to pages of advertising, this is the perfect vehicle to show your expertise to your target market.

For more information, contact Simon Caplan (simon@samedanltd.com)

Who We Work With

PMPS

Pharmaceutical Manufacturing and Packing Sourcer

Advertising

For further information on advertising opportunities, including our terms and conditions and technical specifications, contact our sales team:

Simon Caplan
simon@samedanltd.com
+44 (0)20 7724 3456

Subscriptions and Data Management

Beeline Data Services Ltd
Tel: +44 (0)333 0124514
samedan@beelinedata.co.uk
www.beelinedata.co.uk

Editorial

For more information on editorial contributions, contact:

Yasmin Nolan
yasmin@samedanltd.com