

PMPS

Pharmaceutical Manufacturing and Packing Sourcer



Media 2027

PMGROUP
intelligence. innovation. inspiration

SAMEDAN
Pharmaceutical Publishers

Working With Us

Pharmaceutical Manufacturing and Packing Sourcer (PMPS) has built its reputation as an industry-leading platform over 25 years. It is a trusted medium to raise profiles plus promote products and services. The advantages of appearing in the publication include:

1. Access to an international readership of supply chain decision makers
2. Association with strong, opinion-led editorial features on industry focus topics
3. Affiliation with a growing number of international, PMPS-sponsored trade events and conferences
4. Enduring advertising partnerships and a loyal affiliate network
5. Digital-first exposure to reach an even wider audience

About Us

PMPS is a specialist, B2B magazine providing in-depth coverage of topics vital to the pharmaceutical manufacturing, packaging and supply chain sectors. Published quarterly, it is a respected channel for senior executives and strategic decision makers to keep up to date with industry trends and the latest product developments. PMPS highlights the innovations and trends that matter through expert thought leadership and effective marketing opportunities.

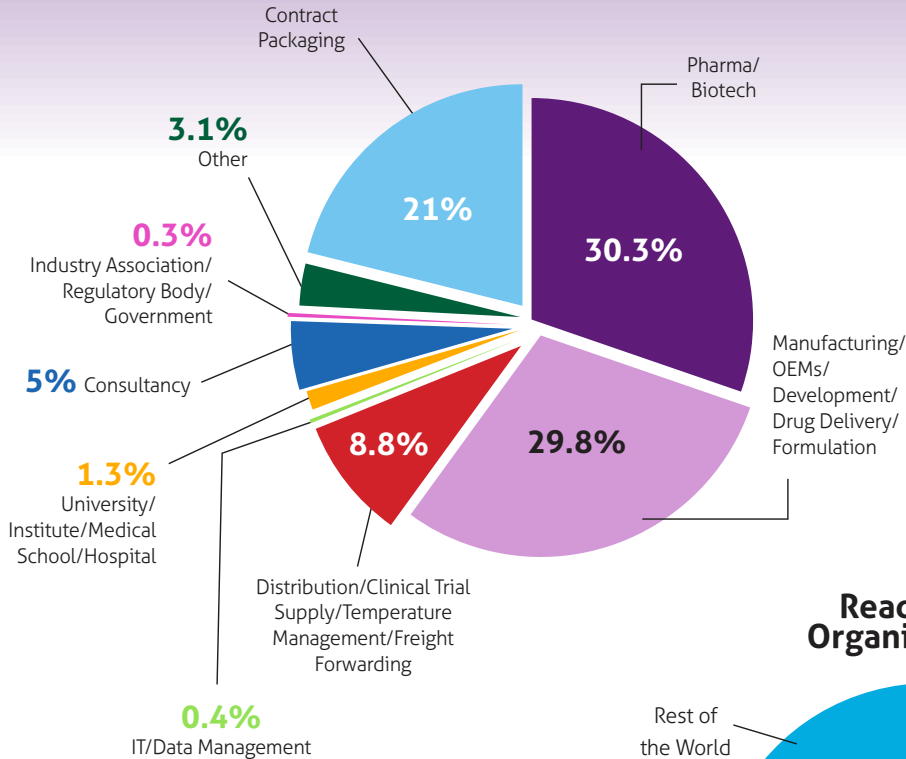


OVER
25
YEARS
PMPS
SILVER JUBILEE



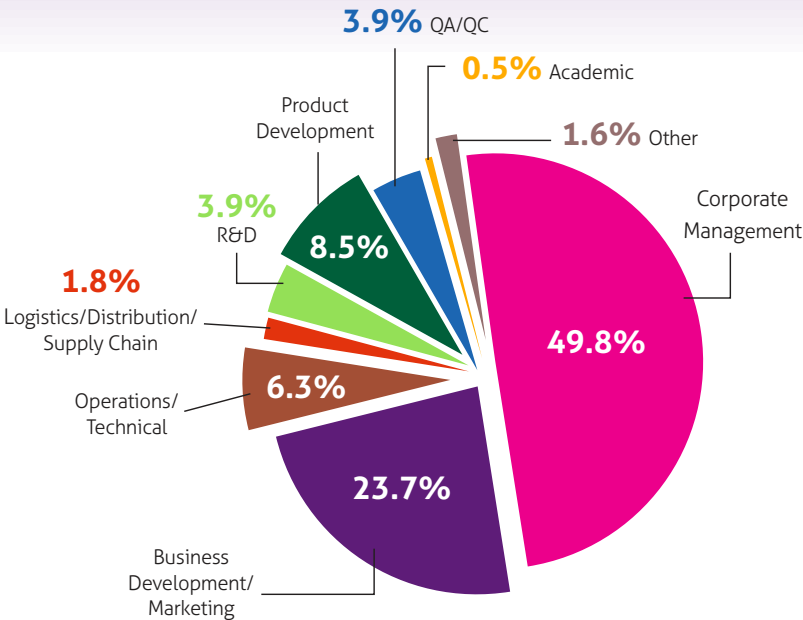
Readership

Readership by Organisation Type*

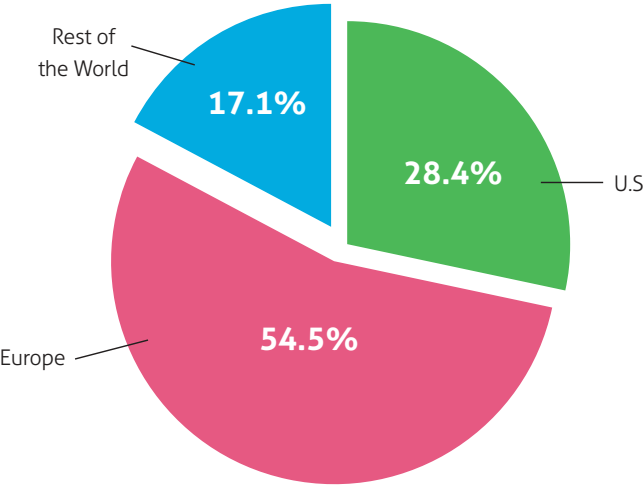


Digital readership: 29,192

Readership by Job Function*



Readership by Organisation Country*



PMPS Editorial Programme* - serving the industry for over 25 years

PMPS is committed to editorial integrity, with expert authors from across the industry commissioned to write accurate and technical thought-led features. Articles are supported by interviews and shorter pieces, along with event previews and reviews, creating a highly readable platform for the dissemination of ideas throughout the manufacturing, packaging and supply chain sector. Contact the Editor, Yasmin Nolan, regarding editorial contributions on: yasmin@samedanltd.co.uk

Issue	Winter 2027	Spring 2027	Summer 2027	Autumn 2027
Launches	January	April	June	September
Topics	• Supply Chain – explore supply chain challenges and examine how they can be addressed through problem-solving in real-world scenarios • Sustainability in Manufacturing and Packaging – delve into how sustainable practices in manufacturing and packaging can reduce environmental impact while maintaining efficiency and compliance • Anti-Counterfeiting and Serialisation – examine strategies in anti-counterfeiting and serialisation to protect patients and ensure product integrity	• Primary and Secondary Packaging – discuss innovations and challenges in primary (direct contact) and secondary (outer layer) packaging, from ensuring product protection to enhancing usability and compliance • Tabletting and Capsuling – explore formulation and process optimisation in the making of tablets/capsules, to ensuring quality, efficiency and patient safety • Cool Chain Developments – consider developments in the pharmaceutical cold chain, focusing on technologies and strategies that safeguard temperature-sensitive products in transit and storage	• Cleanrooms and Sterilisation – give insight into maintaining controlled environments and effective sterilisation methods, ensuring safe, compliant and contamination-free pharmaceutical production • New Technology in Pharma Packaging – highlight the latest developments in pharma packaging that enhance safety, efficiency, sustainability and patient engagement • Pharma Automation and Robotics – explore how automation and robotics are transforming pharmaceutical manufacturing, packaging, efficiency, quality and operational flexibility.	• AI and Machine Learning – investigate how AI and machine learning are transforming pharma, from accelerating drug discovery to optimising manufacturing and supply chains • Extractables and Leachables – discuss the impact of extractables and leachables on drug safety, packaging integrity and regulatory compliance • Smart and On-Demand Packaging – discover interactive or tracking features alongside tailored, just-in-time formats in pharma packaging • Medtechnology – examine how new medical technologies and digital tools are advancing drug delivery, diagnostics and patient care
Supplements	• Pharmapack Europe Supplement	• Inhalation Technology Supplement	• Parenteral Technology Supplement (in between Summer and Autumn)	• FlyPharma Conference Supplement • CPHI WW Supplement • DDL Supplement

*TOPICS AND EVENTS SUBJECT TO CHANGE

Supporting Events

PMPS is excited to support a number of groundbreaking events where our magazines will be available to pick up, free-of-charge. If you are interested in a media partnership with us for your event, then please get in contact with Simon at simon@samedanltd.com.



Digital

Samedanltd.com is an online portal providing readers with cutting-edge content, including opinion-led articles from industry experts, news updates and events calendar. Website visitors are also able to access the entire archive of *PMPS* articles.

**Sponsorship of the digital magazine edition
(and Outside Back Cover of print magazine)**

3 months	£8,750
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The digital magazine edition of *PMPS* is a fully interactive, page-turning edition of the print magazine

The **PMPS e-newsletter** is emailed each month to a growing list of global digital subscribers, containing a link to the current edition and the latest industry updates

Sponsorship of e-newsletter

Headline banner	Monthly	£1,250
Midway banner	Monthly	£950



Banner on *PMPS* homepage

Headline website banner		
1 month	2 months	3 months
£1,200	£1,800	£2,200
Standard website banner		
1 month	2 months	3 months
£500	£750	£950



* These are the rate-card prices for single bookings. Discounts are available for multiple bookings

Direct Marketing

Direct Marketing

Take advantage of Samedan's e-marketing service to send your own exclusive **email newsletter** to over 50,000 digital subscribers. This is a great opportunity to target the decision makers you want to reach with your news, special offer or latest product information – delivered direct to their inboxes.

Reach our database of quality-ensured and GDPR-compliant life science professionals spanning the entire pharma, biopharma and MedDev industry.

- Send promotional emails to senior management, decision makers and purchasers across the industry – price £500 per 1,000 records*
- Reach a broad range of professionals or target *PMPS* subscribers, including manufacturing and supply chain leaders
- Target specific job functions, organisation types and geographical locations
- Use our e-marketing service as part of a customised multi-channel campaign (print, digital and email)

Event Promotion

Why not **promote your event** with a tailored newsletter? Highlight speakers, list top exhibitors and offer an earlybird registration discount to tempt senior-level executives to attend. Let us help you design an impactful campaign – perhaps in conjunction with a dedicated event preview section in the magazine or a separate, special brochure (see page 10). Speak to our experienced team who can advise you on creating an effective omnichannel package that will get results.



2024 PDA PARENTAL PACKAGING CONFERENCE
23-24 APRIL 2024 COPENHAGEN (DENMARK)

Heat the latest in quality innovation, and supply chain resilience in packaging at the next-generation www.pda-parentalpackaging.com/conference on 23-24 April in Copenhagen, Denmark.

It is time to embrace the challenges and opportunities of the future. This conference will bring together industry leaders and experts to share the latest insights and innovations in packaging technology, supply chain resilience, and regulatory compliance. The conference will feature a series of expert-led sessions, including keynote addresses, panel discussions, and hands-on workshops. The agenda covers a wide range of topics, from the latest in packaging technology to the challenges of supply chain resilience and regulatory compliance. The conference is a must-attend event for anyone involved in packaging, supply chain, or regulatory compliance.

You don't want to miss this high-profile event featuring:

- A full day of expert-led sessions and keynote addresses
- Lunchtime networking opportunities
- A series of workshops and hands-on sessions
- A series of panel discussions and Q&A sessions

Check out the [agenda](https://www.pda-parentalpackaging.com/conference) to learn more!

To ensure you get the most out of your experience, please pre-register your attendance with the conference website. This will allow you to access the conference website, download the agenda, and receive the latest news and updates. The conference is a must-attend event for anyone involved in packaging, supply chain, or regulatory compliance. The conference is a must-attend event for anyone involved in packaging, supply chain, or regulatory compliance.

REGISTER NOW

Make the Most of Your Time in Copenhagen

Take your experience to the next level by signing up for related expert training!

Container Closure Integrity Testing - Basic Course

Discover the latest in container closure integrity testing (CCIT) technology. This course will provide you with the latest insights and innovations in CCIT technology, including the latest in testing methods and equipment. The course is a must-attend event for anyone involved in container closure integrity testing.

Extractions and Leachables

Discover the latest in extractions and leachables (EL) technology. This course will provide you with the latest insights and innovations in EL technology, including the latest in testing methods and equipment. The course is a must-attend event for anyone involved in extractions and leachables.

All about Pre-Filled Syringe Systems - Basic Course

Discover the latest in pre-filled syringe (PFS) systems. This course will provide you with the latest insights and innovations in PFS systems, including the latest in testing methods and equipment. The course is a must-attend event for anyone involved in pre-filled syringe systems.



Safeguarding the Pharmaceutical Cold Chain

Why thermal & mechanical protection is critical. Cold chain innovation & best practices. Improve your temperature-controlled distribution. Exclusive supplement from Topa Thermal & Harrop.

topa thermal in association with **PMPS**

topa thermal is a company that epitomises thermal innovation. We have devoted our efforts to temperature-controlled distribution. Our commitment to excellence, coupled with cutting edge technology, sets us apart.

Please enjoy this special supplement, as we discuss the importance of thermal and mechanical protection for pharmaceutical products, cold chain innovations, and best practices to improve your temperature-controlled supply chain.

Innovating across the pharma cold chain – Hein Stevens, CEO

As the CEO of Topa Thermal, I am proud to lead a company that epitomises thermal innovation. With over three decades of expertise, we have devoted our efforts to temperature-controlled distribution – a critical factor in ensuring global...

Why mechanical testing of thermal packaging matters – Richard Harrop

In the complex world of pharmaceutical supply chains, maintaining the integrity of temperature-sensitive medications during transit is not only a regulatory requirement, but also crucial for patient safety. Pharmaceutical manufacturers need confidence in their...

topa thermal Reliable Pharma Needs Reliable Thermal Protection



2024 PDA BIOMANUFACTURING CONFERENCE
24-25 SEPTEMBER 2024 GÖTTENBURG (SWEDEN)

Shaping the Future of BioManufacturing

The evolution of global health challenges and innovation in biomanufacturing highlight the importance of being up with the latest developments in the sector.

Discover how to stay on top of the latest in biomanufacturing, regulatory, and key technologies by attending the [2024 biomanufacturing conference](https://www.pda-biomanufacturing.com/conference) on 24-25 September in Gothenburg, Sweden.

The conference is the ideal venue to explore new technologies, including the application of AI, digital twins, development of new drugs, and regulatory compliance. Learn how these innovations impact the supply chain, from raw materials to final drug manufacturing.

The conference is a must-attend event for anyone involved in biomanufacturing, regulatory, or key technologies. The conference is a must-attend event for anyone involved in biomanufacturing, regulatory, or key technologies.

REGISTER NOW

2024 PDA SUSTAINABILITY IN PHARMA WORKSHOP



PDA/FDA JOINT REGULATORY CONFERENCE 2024
CGMP: Leading with Quality and Integrity
09-11 SEPTEMBER WASHINGTON, DC

The [PDA/FDA Joint Regulatory Conference 2024](https://www.pda-fda-joint-regulatory-conference.com), the annual FDA co-sponsored Current Good Manufacturing Practice (CGMP) conference, is taking place from 9 to 11 September in Washington, D.C.

Now in its 33rd year, the conference will offer a comprehensive agenda with substantive sessions and practical case studies that will provide insight into the everyday application of Current Good Manufacturing Practice (CGMP) and methodologies.

Attend to hear directly from **Peter Marks, MD, PhD**, Director, Center for Biologics Evaluation and Research (CBER), U.S. FDA, and **Patrizia Cavazzoni, MD**, Director, Center for Drug Evaluation and Research (CDER), U.S. FDA.

Concurrent sessions will focus on topics related to practices and innovations, quality systems, and supply chains. FDA regulators continue to serve as session speakers and panelists.

Throughout the conference, industry and regulatory experts will present practical insights and solutions to help attendees ensure lifecycle drug quality assurance and CGMP compliance at their companies.

The conference continues to be the essential annual CGMP event to attend and receive live and highly relevant Center for Drug Evaluation and Research (CDER), Center for Biologics Evaluation and Research (CBER), Center for Veterinary Medicine (CVM), and Office of Regulatory Affairs (ORA) updates.

[View the agenda](https://www.pda-fda-joint-regulatory-conference.com)

Save up to 20% during our early registration period (ending 17 July).

REGISTER TODAY

* These are the rate-card prices for single bookings. Discounts are available for multiple bookings

Webinars

PMPS also offers opportunities for companies to sponsor and run customised webinars. We'll organise and deliver a live discussion-based webinar and Q&A, promoting it to our targeted audience of industry professionals and providing you with attendee details and analytics.

- Promote your company as a thought-leader in your field
- Marketing campaign targeted at industry professionals
- Full support throughout the process to plan and produce the webinar to a high standard
- Post-event report with attendee details for lead generation

From £7,500



SOCIAL

PMPS has an active and growing presence on Twitter – follow us **@PMPSmag**

News and Press Releases

Share industry news and include your latest press releases in a dedicated feed.

Optimization of design transfer from device development to final assembly

Thursday 24 Feb 15:00 GMT 10:00 EST 23:00 CST

Register today: Live next Thursday

 Taras Senluch, Head of Account Management, Americas, SHL Medical

 Amy Hartl, Director of Process Development, SHL Medical

Thursday 24 February | 15:00 GMT | 10:00 EST | 23:00 CST

 **SHL MEDICAL**

Optimization of design transfer from device development to final assembly

Development of drug delivery devices goes through numerous critical stages. Of these stages, design transfer plays a significant role as part of the product lifecycle to assure the final device design is properly translated into production specifications. Given the complexity of a drug delivery device project, a sound design transfer process is necessary to meet the project timeline and cost.

Pharma and biotech companies then have the option to establish a final assembly and packaging infrastructure internally or they can partner up with third party contract manufacturers, or they can work with end-to-end solution providers like SHL to execute the final stage of their combination product projects.

SHL's Taras and Amy will explore the key differences, advantages, and potential project risks associated with each route. The speakers will also discuss the role of an integrated process development strategy – referencing SHL as an example – in developing an optimal design transfer and manufacturing solution to transform engineering designs into manufactured drug delivery devices successfully and consistently.

Key topics that will be covered in this webinar include:

- Design transfer in the drug delivery device industry
- Critical factors to consider in the design transfer processes
- Comparison of different final assembly and packaging options
- SHL Medical's process development strategy and capabilities

[Click here to book your place today.](#) If you require further information, please do not hesitate to contact us.

Not going to be able to make it? [Register now](#) and we'll send you a link to the on demand version after the live webinar.

Results from two recent webinars:

255
Registrations

1714
Registration
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14%
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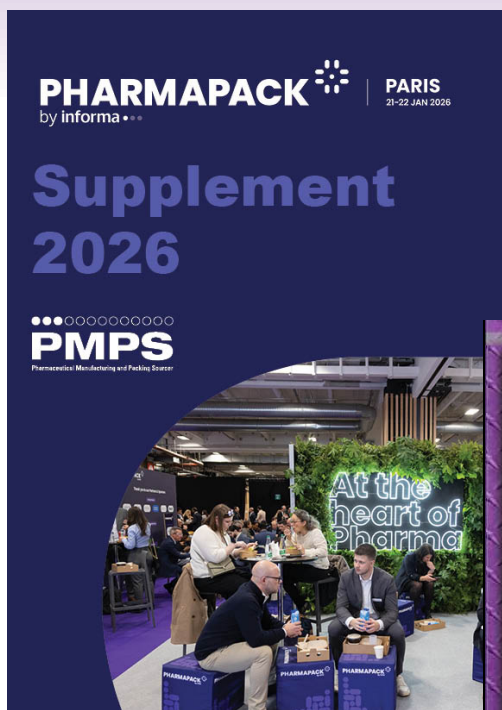
285
Registrations

1959
Registration
Page Visits

14%
Registration
Conversion Rate

Exclusive Media Partnerships with *PMPS*

- Build your supplement complete with your company/event branding
- Showcase your products and services to our worldwide online readership
- Bring your company or event to the forefront of the magazine
- Introduce readers to your new product, event and services
- Work with our editors to create your ideal advertising platform

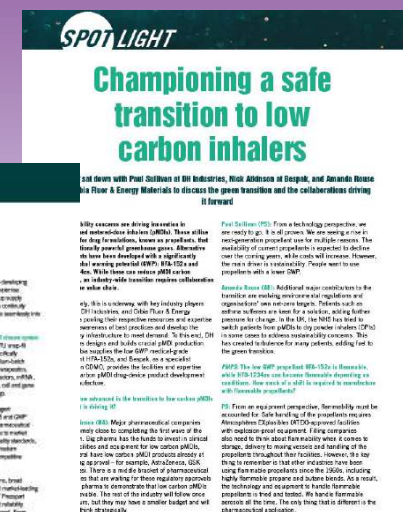


Email simon@samedanltd.com to find out more about becoming our media partners, or creating your own personal supplement



"We are pleased to continue our partnership with PMPS, a publication that shares our passion for driving the pharmaceutical sector forward through groundbreaking innovation and meaningful connections"

– Tara Dougal, brand director for CPHI Worldwide



Promotional Opportunities with FlyPharma



FLYPHARMA CONFERENCES

Join us for the FlyPharma Conference and Exhibition

Each year Samedan's **FlyPharma Conference** series gets bigger and better. Hosted in cities with superior pharma cargo and logistics facilities across Europe – and farther afield – these events draw in the cream of the industry's air transport and supply chain executives. Alongside a speaker programme featuring senior executives discussing the latest industry trends and challenges, there is an outstanding exhibition of state-of-the-art equipment and services.

Prior to the event, **PMPS** publishes a comprehensive preview in its **FlyPharma Supplement**, showcasing the companies taking part and the highlights of the show. This is distributed in advance to our extensive readership via the digital edition, as well as physically in our top quality, glossy print magazine at the meeting, giving excellent publicity to participants. From advertorials like Spotlights, Company Profiles and Q&As, to pages of advertising, this is the perfect vehicle to show your expertise to your target market.

For more information, contact **Simon Caplan**
(simon@samedanltd.com)



Who We Work With





PMPs

Pharmaceutical Manufacturing and Packing Sourcer

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For further information on advertising opportunities, including our terms and conditions and technical specifications, contact our sales team:

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